

Q4 2023

Responsible Tourism Newsletter

Our impact as a business on the world around us is really important. Today we are sharing what we have been working on over the last couple of months to ensure we are having a more positive impact.

Our Policy



Edinburgh Office Awarded Fairtrade Workplace

We are delighted to announced that thanks to the hard work of the team, our Edinburgh office has officially been recognised as a Fairtrade Workplace of World Changers.

This small change of swapping out our tea, coffee, cleaning products and more is having a really positive impact.

Beach Cleans



Inchcolm Island

Just a wee heads up from Lindsay and her family. They shared that some Historic Scotland sites are promoting a 2 minute clean initiative and asking visitors to help out for a very small part of their visit to help make a big difference. They took the boat ride out to Inchcolm Island in Fife and the kids got involved. In their 2 minutes, they managed to fill half a bag of rubbish from the beach!

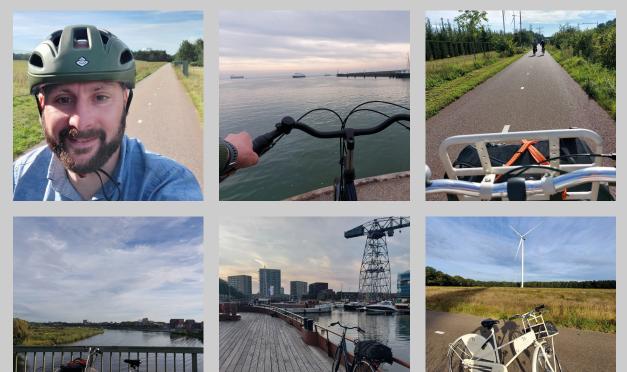


Wardie Bay

Pete took part in a beach clean up at his local beach that was a response to the damage done by Storm Babet and a regular occurrence due to the beach washing up a variety of drift plastics and people leaving litter. The event was well organised and attended with over 100 people in total. It was an uplifting experience to get stuck in people he hadn't met before and the effect on the beach in less than 2 hours was great.

A Sustainable Sales Trip

A fantastic achievement by **Joe** on a recent sales trip to the Netherlands. On arrival into the country, Joe committed to attending all of his meetings across the country traveling by bus, train and bike only! Not only is this great for the environment but also much more cost effective than additional flights and taxis.







Supporting the Edinburgh Food Project

The team in Edinburgh are proud to be supporting the Edinburgh Food Project and are currently collecting donations for items such as rice, sauces, tinned vegetables, deodorant and toothpaste.

This important food drive will help to provide not only 3 meals a day but also toiletries, cleaning products and support including financial, housing and employment advice.

Responsible Tourism Webpage



We have launched a new page on our website dedicated to sharing the steps we are taking to be a more sustainable business. Here you will find our Responsible Tourism Policy, a number of different sustainable itineraries, links to our newsletter and more.

Visit jactravel.com/responsible-tourism

Want to get involved?

It isn't too late to get involved! Whether you would like to become part of the team green or simply have an idea to share, don't hesitate to get in touch with Pete or Lindsay.

Did you take part in a charity event recently or have an active role within your community? We want to hear about anything you are doing to help have a positive impact on the environment or the people around us. Please reach out to Clare so we can share your efforts in the next newsletter.

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